

# Why choose Pharmarama to manage your product's lifecycle?

Using a network of key opinion leaders and in harmony with regulatory authorities we maximize the return on your product investment

## Global Operations

Pharmarama has offices in the United Kingdom and United States, as well as partnerships in Germany and China. Our facilities offer state of the art warehousing and global distribution solutions encompassing cold chain products, controlled substances and complex multi-site, multi-drop deliveries.

## Experience

We work in partnership with leading pharmaceutical and medical device companies to implement formally structured access programs and logistics services for the distribution of medicines and medical devices from their pre-launch phase to the end of their viable life.

We have in-house experts with a thorough knowledge of regulatory directives in named patient supply and guidelines governing the marketing of medical devices.

## Early Market Access

Working with us to manage the demand for your unlicensed medicines allows you to retain control of supply channels and derive an early flow of information and revenue. These medicines include drugs which are not yet licensed in the identified territory, as well as investigational drugs awaiting regulatory approval.

This is implemented under a 'Named Patient Program' which is more commonly known as 'Compassionate Use'.

## Discontinuations

We will responsively and ethically handle the supply of drugs which have reached the end of their lifecycle or are no longer required following their portfolio review. Our highly sophisticated inventory, dispatch, reporting and recall systems provide the reliability you need to continue to support your patients whilst maximizing the use of internal resources.

## Medical Devices

Our team can guide you through the CE marking process allowing the sale of your device in Europe. We will introduce you to key opinion leaders and establish feasibility and larger trials if needed.



reliability • flexibility • know-how

## Reliability

- A proven track record
- Customer audited and approved quality management system
- Full compliance with GDP

## Flexibility

- Consultative approach
- Personalized service
- Comprehensive project management

## Know-how

- Decades of experience in pharmaceutical supply chain management
- Strong relationships with healthcare and regulatory organizations
- Registered pharmacy with highly qualified pharmacists on-site



### For more information

Contact Pharmarama on +44 (0)20 8238 6770  
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